

Tourism for Tomorrow Awards

Global Tourism Business Award

FINALIST: ITC Hotels, India



ITC Hotels, headquartered in India, is the second largest hotel chain in the country and operates over 100 hotels in 90 locations, including the ITC Hotels: Luxury Collection, WelcomHotel/Sheraton, Fortune Hotels, and WelcomHeritage brands. The company operates under a philosophy of “Responsible Luxury,” which manifests itself as an ethos of integrating the highest level of international green best practices with contemporary eco-design principles.

ITC Hotels is the first hospitality chain to have all their premium properties (their 10 ITC Hotels: Luxury Collection) LEED® Platinum certified. ITC Hotels also owns and operates the first hotel in the world – the ITC Sonar – to earn carbon credits under the UNFCCC Kyoto Protocol’s Clean Development Mechanism. In addition, their headquarters building is also LEED certified. In addition, ITC’s WelcomHeritage brand is committed to the restoration of the cultural heritage of India’s old palaces, spectacular forts, smaller ‘havelis’ (homes of nobility), and colonial /heritage buildings, as well, and to developing high standards of heritage hospitality that protect and promote India’s rich culture, handicrafts and cuisine.

By implementing programmes to support training, capacity building and employment of people with disabilities through their People with Disabilities programme, the hotel group also makes a strong commitment to being socially responsible.

