



travel forever



Sustainable Tourism Training

Hotels, Tour Operators and Destinations

Bangkok, Thailand – September 15-17, 2015

In association with the Pacific Asia Travel Association (PATA), the Global Sustainable Tourism Council (GSTC) invites you to attend a three day intensive course on Sustainable Tourism. Led by your trainer, a global expert in sustainable tourism, you will learn about best practice sustainable tourism and GSTC's Integrity Program.

Sustainable Tourism

The three day course covers the Global Sustainable Tourism Council, global trends in sustainable tourism, the GSTC Criteria for Hotels and Tour Operators, GSTC Criteria Destinations and a comprehensive presentation on the GSTC Integrity Program. Includes a case study scenario, afternoon/evening field trip and interactive group work with syndicate sessions. A course manual and extensive notes are provided.

Global Sustainable Tourism Council endorsed

This course has been developed by the Global Sustainable Tourism Council as part of its mission:

"Promoting the widespread adoption of global sustainable tourism standards to ensure the tourism industry continues to drive conservation and poverty alleviation"

Who should attend?

The course targets tourism and environmental professionals seeking awareness of global best practice in practical and achievable sustainable tourism. Hotel managers, destination planners and managers, protected area managers, architects, travel agents, academic and educators, developers, policy makers and regulators and tour operators, tourism certification and accreditation bodies, auditors will all benefit from the course.

The Trainer

Guy Chester is GSTC's Technical Director and lead trainer. Guy has undertaken sustainable tourism auditing, training and development planning in every continent. With over 30 years of experience in conservation, environmental management and sustainable tourism/ecotourism, Guy can offer extensive understanding of realistic best practice. Guy has chaired the GSTC Accreditation Panel and International Standards Working Group. He has been involved in the development of GSTC's Integrity Program from its outset.

Recognition

Each participant who attends and demonstrates their awareness of sustainable tourism will receive a GSTC Certificate of Sustainable Tourism Awareness.

Course Details

Venue: PATA Engagement Hub – Bangkok, Thailand

Date: September 15–17, 2015

Registration fee: \$850 (includes course materials, snacks, lunches and certificate).

Please contact td@gstccouncil.org to register.

www.gstccouncil.org

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